



# MAY IN MONTCLAIR 2018 ADVERTISING ORDER

PLEASE MAKE YOUR CHECK PAYABLE TO **MAY IN MONTCLAIR** AND SEND TO:

**MAY IN MONTCLAIR C/O KAREN SHINEVAR, 41 WATCHUNG PLAZA, #308, MONTCLAIR, NJ 07042**

YOUR NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

PAYMENT ENCLOSED: CHECK #: \_\_\_\_\_ AMOUNT: \_\_\_\_\_

### CHOOSE AN AD SIZE:

- FULL PAGE: 5"X 7.5" - \$450.
- HALF PAGE: 5" X 3.75" - \$225.
- QTR PAGE/HORIZONTAL: 5" X 1.875" - \$130.
- QTR PAGE/VERTICAL: 2.5" X 3.75" - \$130.
- EIGHTH PAGE/SQUARE: 2.5" X 1.875" - \$80.
- WEBLINK: \$10. Hyperlink on your MIM listing connecting to your website.
- WEB BANNER: 728px X 90px X 72dpi - \$75.

### CHECK ALL THAT APPLY:

- REPEATING LAST YEAR'S AD** - NO changes.
- NEW PRINT and BANNER ADS** can be e-mailed to [info@mayinmontclair.org](mailto:info@mayinmontclair.org) or sent to our PO Box on a disk. We can accept: EPS, Tiff, Illustrator, PDF, and InDesign\*. Please no Word Documents, PowerPoint or Publisher files. \*For InDesign files, please be sure to include all fonts and images used in the document on your disk.
- LINK YOUR AD TO YOUR WEBSITE:** For a fee of \$10, we will link your business name in our online directory of advertisers to your website.
- PURCHASE A BANNER AD ON THE MAY IN MONTCLAIR WEB SITE and we'll give you the weblink for free!** Banner ads appear on the Calendar and event pages and rotate placement on the home page. You must also purchase a print ad to be eligible. Banner ads must be 728x90 pixels in either .JPG or .PNG format.

Need design help? For an hourly fee we can help you design your ad.  
Call Dani @ 973-851-8850 (*design issues only*)

General questions? Email: [info@mayinmontclair.org](mailto:info@mayinmontclair.org) or call MiM Chair / Karen Shinevar at 201-970-8115.

